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More and more former and current star players, coaches and scientists become a member and take part in the activities of the foundation.

## The Founding Members

### Premise

The »Stiftung Jugendfußball« is committed to realise the vision of its founding members in a sustainable fashion. This vision is inspired by individual experience and extensive expertise in football.

Active planning for the future is influenced by this special relationship with football. All foundation members bring with them their own personalities and positions as role models.

### Idea

Today more than ever, success in life requires stable mental and physical performance. Football can assist in creating the conditions to enable such performance. It offers children and young people identification, vitality, social involvement, fitness and health, and supports creativity, discipline, sportsmanship and much more.

This is our approach:

We use the potential of football to provide young people with key expertise for the future.

Through our projects, we address issues that set things »in motion« and find »new methods«. At the same time, we remain curious, break traditions and experiment actively.

### Themes

Germany is considered to be a football nation, yet fewer and fewer boys and girls are developing into players of international class. The »Stiftung Jugendfußball« is committed to introduce creative methods in football training. We are searching for symmetry between practice, theory and science and look to implement bold and straightforward ideas. Our members provide children the opportunity to identify themselves with star players and trainers. The use of new media helps us to reach young people, to present new solutions and put them into practice.

We have experienced first-hand that football can overcome social and cultural borders, that football connects the backyards of Berlin, the streets of Bogata and the pitches of Nairobi. Football is applied to promote tolerance and combat violence and malcontent. Innovations and experiences of the »other dimensions« of football are further focuses of the foundation's work.

Active strategies for the future are implemented with an individual and emotional bond to football.

Our specific concern is to supply football with new perceptions.

The constant dialogue with young people, coaches and players provides us with valuable insights that help us develop modern solutions.

### fussballD21 – »go out and play«

fussballD21 is the first project of the »Stiftung Jugendfußball«. It is designed for children and young people, youth coaches, teachers, parents and all those interested in football. It is the point of contact in youth football. On the website [www.fD21.de](http://www.fD21.de) young players can find tips from stars, various football games, opportunities to interact and much more. fD21 is also active offline, offering exciting football events, camps, school projects, advanced training and more.

[www.fussballD21.de](http://www.fussballD21.de)



## How we work



## Our Projects



We are convinced that young people can learn lessons for life through football.

### streetfootballworld – »street football and more«

streetfootballworld, the only worldwide forum for street football, has been constructing a global network since 2002, of which 60 projects from five continents have become members. The projects apply football for social and community-orientated initiatives, as a path to tolerance and international understanding. As official contributor to the cultural programme of the FIFA-WM 2006™, streetfootballworld is organising the »streetfootballworld festival 06«, the first ever street football World Cup in Berlin. The focus of the project »World Cup Schools – Fair Play for Life« is global learning. 205 schools across Germany have adopted 205 countries, to learn about each country and represent them on the football pitch.

[www.streetfootballworld.org](http://www.streetfootballworld.org)  
[www.festival06.org](http://www.festival06.org)  
[www.wmschulen.de](http://www.wmschulen.de)

The »Stiftung Jugendfußball« works predominantly on an operational level:

We initiate our own projects and research assignments, search for partners and accompany the implementation of the projects. To this end, we implement football and budgeting expertise for innovative and long-term schemes across Germany and throughout the world.

Projects of the »Stiftung Jugendfußball«:

- assist the planning of talent development in German football,
- use the opportunities created by football to provide young people with sustained assistance in their development,
- correspond with the goals of the foundation.

## ... and our Goals



A brief Overview of the Foundation:

- **Founding Year**  
2000
- **Location**  
University of Paderborn, Sports Medicine Institute
- **Foundation Capital**  
1.000.000 Euro (as of 2005)
- **Type of Foundation**  
A general, independent foundation that is exclusively non-profit

The »Stiftung Jugendfußball«  
is an operational foundation.



Who we are ...



Football encourages  
social skills and creativity,  
decision making and negotiation skills,  
the ability to assert oneself and sportsmanship,  
as well as mental and physical fitness.

*This core message supports our goals:  
To prepare children and young people  
for the challenge of life  
and to form (player) personalities.*

The Youth Soccer Foundation »Stiftung Jugendfußball« was founded in 2000 by successful German football internationals – among them winners of the 1990 World Cup in Italy and the European Championship in 1996 – together with instructors from the German Football Association's coaching course.

The fundamental idea is to provide children with enjoyment through football, to inspire spontaneity and creativity and to support their development through sport. In order to offer young people substantiated concepts and projects, the coaching course established the »Stiftung Jugendfußball« and opened the membership for former and current footballstars.

The members are integrated into the body of the foundation.

Stiftung  
Jugendfußball

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» **Kick**  
for Children  
and  
Young People «

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